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| PRACTICE PEN PORTRAIT FOR EDUCATIONAL SUPERVISOR APPLICATIONS |
| **Practice Name**Desford Dental Care |
| 18 Manor Road, Desford, Leicester LE9 9JR**Practice Address** **Including Postcode:** |
| **Practice**01455 823900**Telephone No:** |
| **Website:**Desforddentalcare.com |
| **Practice****Email:**Reception@desforddentalcare.com |

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| **SUMMARY OF PRACTICE** |
| General NHS dentistry, general private dentistry, cosmetic dentistry including Inman, Invisalign and Six Month Smiles straightening procedures, Hygienist/Therapist, the services of a CDT for private dentures, implants, whitening, veneers, ICON, Cerezan, acupuncture, Facial Aesthetics including wrinkle reduction and fillers.We offer an in-house Dental Healthcare Plan at competitive rates.0% finance is available to spread the cost of private treatments**Range of Services:** |
| 4**Number Of****Surgeries:** |
| Consultation Room, Recovery Room, Decontamination Suite, Stock Room, 2 x offices, 1 x Staff Room/Kitchen, 2 x Patient WC (Incl. Disabled and Baby Change facilities, 1 x Staff WC/Bathroom with shower, staff parking (6-8 places) and patient parking (8 places incl a disabled space), bike racks.**Extra Facilities in the****Practice(e.g. Education Rm):** |
| Shortlisted finalists for Best New Practice 2012 by Private Dentistry Awards**Awards Achieved by****The Practice:** |
| **DETAILS OF STAFF EMPLOYED AT THE PRACTICE** |
| 4**Dentists:** | 1**Hygiene/****Therapist(s):**  | 6**Dental** **Nurse(s):**  | 3**Receptionist(s):** | **Practice**1**Manager:** |
| 1 x CDT one afternoon per week 1 x occasional implant specialist**Additional Staff in The Practice****(give details of visiting Specialists also):** |
| Privately owned**Is the Practice Privately owned** **or Corporate?** 60% NHS 40% private**Percentage Mix of NHS / Private Patients** |

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| **LOCATION OF PRACTICE AND AREAS OF INTEREST** |
| Based in the village of Desford, midway between the city of Leicester and the town of Hinckley in Leicestershire. This is a rural location, but with good access to main towns and villages in SW Leicestershire and the Warwickshire borders.**Description of Location**Areas of interest: Bosworth Battlefield, Bosworth Water Park, Kirby Mallory Racing Circuit, Tropical Birdland Local Amenities: GP, Library, Church, Shops (Co-Op with ATM, pharmacy, tea shop, beauty salon, barbers, Post Office), Public House. Local Schools – Bosworth Academy (11-18), local primary and nursery Caterpillar main site**Surrounding Areas****Of Interest and Local****Amenities**Good road access to Leicester and Hinckley, approx. 8 miles either way on the A47, with mainline train stations in both Leicester and Hinckley, serving stations to London St. Pancras and Birmingham New Street respectively. Approximately 15 minutes’ drive to J21 of the M1 and 45 mins to East Midlands airport via the M1. Desford is served by local Arrivabus service 153 to and from Leicester/Market Bosworth via Desford every 30 minutes.**Access and Public****Transport Links**There is a local pub and various pubs and restaurants in surrounding villages, but as Desford is in a rural area, the main social life opportunities are 8 miles away in Leicester, which has a wide range of shops, restaurants and clubs/bars etc. There is an out of town leisure complex around 5 miles away (near J21 of the M1), which offers several restaurants, a bowling alley, gym and cinema. The practice has a healthy social life with lots of outings and team build activities.**Social Life Offered****By the Practice** |